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**Sharon Pivrotto of Moon Named Vice-President/Chief Operating Office For Financial Service Standards, LLC.**

Submitted by [janjmaszle](#) on January 18, 2007 - 12:06pm.  
Tags: [Business](#)



UPPER ST. CLAIR, PA--Sharon Pivrotto, of Moon, has been named vice president/chief operating officer of Financial Service Standards, LLC, (FSS) based in Upper St. Clair, Pa., a company devoted to identifying and raising the service standards of financial professionals through training, tools, certification, peer exchange and on-going professional support and education.

A ten-year veteran of the financial services industry, prior to joining FSS, Pivrotto founded The American Dream Group—an on-line contest and resource site. Pivrotto also managed the Oakmont office of Edward Jones as a licensed securities and insurance professional, and served four years on active duty in the U.S. Army.

In collaboration with Robert Morris University, FSS is now spearheading the 401k Service Training Program,™ an accredited 16-hour training course for investment advisors that culminates in a new designation — the “PPC”, Professional Plan Consultant. To date, FSS has trained nearly 100 retirement professionals. The course is accepted as continuing professional education for certified financial planners (CFPs) and accounting professionals.

Pivrotto, her husband, Richard, and their two children live in Moon.

About Financial Service Standards LLC  
Financial Service Standards, LLC is a Pittsburgh-headquartered company devoted to identifying and raising the service standards of financial professionals through training, tools, certification, peer exchange and on-going professional support and education. Founded in 2005 by Donald Settina and Sharon Pivrotto, FSS is currently spearheading programs targeted at retirement advisors and is developing programs targeted at personal investment and insurance advisors.

For more information, contact [info@financialservicestandards.com](mailto:info@financialservicestandards.com) or visit [www.financialservicestandards.com](http://www.financialservicestandards.com).

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