

PPC™ Designation Approved for Use by AIG Advisor Group Across AIG Network

The AIG Advisor Group has approved the Professional Plan Consultant™ (PPC™) designation for use across the network of AIG Advisor Group firms, including AIG Royal Alliance, FSC Securities, Advantage Capital Corporation, AIG American General Securities, and AIG Financial Advisors. Advisors who hold the PPC credential, along with those who are interested in taking the 401k Service Training Program™ and earning their PPC designation, can now publish this credential on their business cards and official correspondence. The PPC designation is sponsored by Financial Service Standards, LLC of Pittsburgh.

PITTSBURGH, PA, August 1, 2008 -- The AIG Advisor Group has approved the [Professional Plan Consultant™](#) (PPC™) designation for use across the network of AIG Advisor Group firms, including AIG Royal Alliance, FSC Securities, Advantage Capital Corporation, AIG American General Securities, and AIG Financial Advisors. Advisors who hold the PPC credential, along with those who are interested in taking the [401k Service Training Program™](#) and earning their PPC designation, can now publish this credential on their business cards and official correspondence.



"Something many advisors look at when comparing credential programs is the ability to make it known to the public that they have received specialized training applicable to the designation," explained [Don Settina](#), President and CEO of Financial Service Standards, LLC, the sponsoring organization of the PPC designation.

Financial Service Standards has also partnered with AIG Advisor Group to offer all network representatives a special group rate on the classroom-based 401k Service Training Program (the educational prerequisite which culminates in the PPC designation) and a significant discount on the subscription rate for the [401k Service Solution™ Tools](#).

The 401k Service Training Program provides accredited training, professional certification, and business-building tools for retirement sales and service professionals, including consultants, investment advisors, benefits administrators, and wholesalers. It features a turnkey service model and exclusive access to more than 200 licensed tools and templates to educate, advise, and guide plan sponsor clients through six key plan management responsibilities as defined by ERISA.

"The program teaches professionals how to eliminate shortfalls in their existing service model, implement a process to simplify and streamline the management of their business, and use that process to increase retirement assets," said Mr. Settina. "Our program is very practical -- not only do we provide the necessary education, but we also provide a proven process for retirement professionals to use in helping their 401(k) clients achieve their goals."

Course instructors for the 401k Service Training Program are Mr. Settina, PPC™, CFP®, AIFA®, and [Sharon Pivrotto](#), PPC™, AIF®. Both are financial industry veterans with more than 35 years of combined experience.

The 401k Service Training Program is offered in both [online](#) and [classroom](#) formats through Financial Service Standards and accredited through Robert Morris University in Pittsburgh. Financial professionals with at least three years of financial industry experience are eligible to enroll.

Dates for the 2008 classroom training programs are [September 10-11](#) and [November 10-11](#). To enroll in the 401k Service Training Program, visit [401kservicetraining.com](#) or call Barbara Thuel at 412-977-9304.

About the 401k Service Training Program

The 401k Service Training Program is offered through Financial Service Standards, LLC and accredited through Robert Morris University, both in Pittsburgh.

Financial Service Standards was founded in 2005 by investment professionals [Donald Settina](#), PPC™, CFP®, AIFA®, and [Sharon Pivrotto](#), PPC™, AIF®. The company is devoted to identifying and raising the service standards of financial professionals. To date, more than 200 retirement professionals have been trained through the program.

Robert Morris University, founded in 1921, is a private, four-year institution offering more than 30 undergraduate degree programs and 18 master's and doctoral programs. The main campus is just west of Pittsburgh, renowned for education, health care, and finance.

For more information, contact Barbara Thuel at 412-977-9304. You may also visit [401kservicetraining.com](#) or [financialservicestandards.com](#).

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