



FOR IMMEDIATE RELEASE

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New Credential for Retirement Plan Service Professionals

Financial Service Standards, LLC has unveiled the development of a new designation, Professional Plan Consultant™.

The Professional Plan Consultant™ designation distinguishes those professionals that have made a commitment to education and service excellence in the qualified retirement plan market. This designation is awarded to those individuals who complete The 401k Advisor Coach Program™, a comprehensive, two-day education workshop at Robert Morris University.

The 401k Advisor Coach Program™ is the only course that sets service standards in the retirement plan market and imparts professionals not only with the knowledge, but the tools needed to meet (and exceed) those standards.

“A large number of service professionals walk the line of fiduciary on the plans they service,” says Don Settina, CEO and Co-Founder of Financial Service Standards, LLC. “In doing this they must absolutely understand what requirements must be met by all plan fiduciaries. More importantly, as an outside professional brought into a plan for their expertise, they must strive to provide a certain level of service knowing that the plan sponsor has hired them to fill in areas where they do not have the knowledge to do it themselves.”

Sharon Pivrotto, Vice-President and Co-Founder of FSS states, “The gaps found in most providers service models, at the very least, opens plan sponsors up to fiduciary liability issues. The PPC™ designation and course fills in the gaps by providing retirement plan professionals the knowledge to recognize service shortfalls and a set of solutions to help address six common critical service issues faced by plan sponsors.”

The Advisor Coach curriculum has been developed in the last eighteen months and is led by Don Settina, a financial industry veteran of over twenty years. Don’s expertise is derived from industry experience and first hand knowledge of the service issues faced by plan sponsors and fiduciaries.

Professionals in the qualified retirement plan market can earn the Professional Plan Consultant™ designation by attending The 401k Advisor Coach Program™ at Robert Morris University. This course is most beneficial for Investment Advisors, Broker/Dealers, Retirement Plan Consultants, Third Party Administrators, Benefit Consulting Groups, Actuarial Firms, and ERISA Attorneys, but is open to any professional or support person servicing the qualified retirement plan market.

For more information, visit www.financialservicestandards.com.