


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401k Training Group Launches Online Retirement Designation Program

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PITTSBURGH, PA, June 6, 2008 -- Financial Service Standards, LLC, a national 401k training organization based in Pittsburgh, has launched an online version of The 401k Service Training Program™ for retirement sales and service professionals.

401k Options

Ready for new thinking about your 401K? Say Old Mutual.
SayOldMutual.com

Manage Retirement Income

Solutions for innovation in retirement income distribution
iir-retirement.com

Second Edition of the "The 401(k) Plan Sponsor's Fiduciary Toolkit" is now available

If you are a plan fiduciary, you must have this resource!

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The 401k Service Training Program, accredited by Robert Morris University, follows a curriculum based on ERISA guidance and industry best-practices. The online course consists of the same training content, course instructors, and learning modules as the traditional classroom program and culminates in the Professional Plan Consultant™ (PPC™) designation.

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"We developed the online program in response to requests from retirement plan professionals who were anxious to take our program but couldn't fit the travel time into their busy schedules," explained Don Settina, President and CEO of Financial Service Standards. "Our program draws professionals from around the country. We understand the constraints on people's time and are very excited to be able to deliver our 401k training program directly to professionals at the time and place of their choosing."

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The 401k Service Training Program offers accredited training, professional certification, and business-building tools for retirement sales and service professionals, including consultants, investment advisors, benefit administrators, and wholesalers. It features a turnkey service model and more than 200 licensed tools and templates to educate, advise, and guide plan sponsor clients through six key plan management responsibilities as defined by ERISA.

The program teaches professionals how to eliminate shortfalls in their existing service model, implement a process to simplify and streamline the management of their business, and use that process to increase retirement assets. "Our program is very practical - not only do we provide the necessary education, but we also provide a proven process for retirement professionals to use in helping their 401k clients achieve their goals," explained Mr. Settina.

Course instructors for the online 401k Service Training Program are Mr. Settina, PPC™, CFP®, AIFA® and Sharon Piviroto, PPC™, AIF®. Both are financial industry veterans with more than 35 years of combined experience.

The online program qualifies for seven CFP continuing education credit hours and seven PACE recertification credits. Financial professionals with at least three years of financial industry experience are eligible to enroll. The cost of the online program is \$995 and includes the 401k training and course materials, along with various free publications and trial subscriptions.

To enroll, visit www.401kservicetraining.com or call Sharon Piviroto at 412.977.9304. You may also visit www.401kservicetraining.com/online.htm for more information or to view the program introduction.

About the 401k Service Training Program

The 401k Service Training Program is offered through Financial Service Standards, LLC and accredited through Robert Morris University, both in Pittsburgh.

About Robert Morris University

Robert Morris University, founded in 1921, is a private, four-year institution offering more than 30 undergraduate degree programs and 18 master's and doctoral programs. The main campus is just west of Pittsburgh, renowned for education, health care, and finance.

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[Click here](#) for more material dealing with current trends, opinion, news, legislative action, investments, marketing, sales, consulting, and legal issues on 401k plans.

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