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FOR IMMEDIATE RELEASE

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Accredited 401k Training for Retirement Sales and Service Professionals to be Offered June 9-10 in Pittsburgh

[The 401k Service Training Program](#)[™], accredited by Robert Morris University, will be offered June 9-10, 2008, in Pittsburgh. The two-day, 16-hour program for retirement sales and service professionals will feature a **special wholesaler segment** led by Don Settina, President and CEO of Financial Service Standards, LLC. The 401k Service Training Program features a turnkey 401k service model and more than 200 licensed tools and templates to educate, advise, and guide plan-sponsor customers through six key plan management responsibilities as defined by ERISA. The training culminates in the Professional Plan Consultant[™] (PPC[™]) designation. The program qualifies for continuing education credit hours for CFPs and accounting professionals. To enroll, [visit www.401kservicetraining.com](http://www.401kservicetraining.com) or email Info@financialservicestandards.com.

PITTSBURGH, PA, May 6, 2008—[The 401k Service Training Program](#)[™], accredited by Robert Morris University, will be offered Mon.-Tues., June 9-10 in Pittsburgh. Financial professionals with at least three years of financial industry experience are eligible to enroll.

The 401k Service Training Program – ideal for retirement sales and service professionals including consultants, investment advisors, benefit administrators, and wholesalers – features a turnkey service model and more than 200 licensed tools and templates to educate, advise, and guide plan sponsor customers through six key plan management responsibilities as defined by ERISA. The Training Program culminates in the Professional Plan Consultant[™] (PPC[™]) designation. In addition, 12.5 continuing education credit hours are available to CFP designees, and 12 CPE credit hours in the area of advisory services are available to accounting professionals.

The June training will feature a **special wholesaler segment** specifically geared toward sales and service professionals whose client is the advisor. According to [Don Settina](#), President and CEO of [Financial Service Standards, LLC](#), who will lead the wholesaler training, "After having several large groups of wholesalers come through our custom training program, we have found that there is a significant benefit to speaking to a single audience and having a group of peers in one room." The wholesaler portion of the program will cover such topics as adding value to the advisor relationship, identifying and working with the experienced retirement plan producer, and helping advisors get into the retirement plan business.

The two-day, 16-hour program will be held from 8am-5pm both days at Robert Morris University, Sewall Center, Moon Campus, 6001 University Boulevard, Moon Township, PA 15108, www.rmu.edu.

The program cost is \$1,850 and includes the 401k training, materials, meals, hotel accommodations, and designation fee. Some discounts are available. Please visit www.401kservicetraining.com for more information.

To enroll, visit www.401kservicetraining.com, email Info@financialservicestandards.com, or call Sharon Pivrotto at 412-977-9304.



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Page 2 -- 401k Training Program

About the 401k Service Training Program™

The 401k Service Training Program is offered through Financial Service Standards, LLC and accredited through Robert Morris University, both in Pittsburgh.

Financial Service Standards, LLC was founded in 2005 by investment professionals Donald Settina, PPC™, CFP®, AIFA® and Sharon Pivrotto, PPC™, AIF®. The company is devoted to identifying and raising the service standards of financial professionals. To date, more than 200 retirement professionals have been trained through the program.

About Robert Morris University

Robert Morris University, founded in 1921, is a private, four-year institution offering more than 30 undergraduate degree programs and 18 master and doctoral programs. The main campus is just west of Pittsburgh, renowned for education, healthcare, and finance.

For more information

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