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Title:

Alliance Benefit Group of Illinois to host the 401k Service Training Program™ in Peoria, August 20-21

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Monday, August 20, 2007 through Tuesday, August 21, 2007

PITTSBURGH, PA, July 20, 2007—The Alliance Benefit Group (ABG) of Illinois will host The 401k Service Training Program™ accredited by Robert Morris University, at its headquarters location on Mon.-Tues., August 20-21 in Peoria, Illinois. Alliance Benefit Group advisers who previously completed the 401k Service Training Program™ and earned their Professional Plan Consultant™ (PPC) designations will be on-hand to share their experiences and field questions about retirement planning and the 401k Service Training Program’s comprehensive tools and training. Numerous ABG advisors are enrolled for the training, which is also open to financial professionals with at least three years of financial industry experience.

ABG of Illinois will host the 2-day program from 7:30am-5pm both days at the company’s location at 456 Fulton St # 345 Peoria, IL 61602. ABG of Illinois, Inc. is a regional service office of Alliance Benefit Group Inc., one of the largest retirement plan administration organizations in the country, providing regional administration for more than 275,000 plan participants with over \$9 billion of retirement plan assets.

According to John Blossom, president of the national ABG organization as well as the Illinois affiliate, “Industry leadership in the rapidly advancing area of 401k retirement planning and administration demands constant updating and enhancement of services. I’ve trained through the 401k Service Training Program myself and earned my PPC. The program gave me a way to channel my years of experience into more effective, more profitable service to current and prospective clients. As a result, we’re embarking on a program to get this training for more and more of our retirement experts across our

national network of 16 affiliates. This training will support ABG's commitment and leadership in the 401k arena.”

The 16-hour, 401k training course--ideal for retirement sales and service professionals including consultants, investment advisors, benefit administrators, and wholesalers— features a turn-key service model and over 150 licensed tools and templates to educate, advise and guide plan-sponsor customers through six key plan management responsibilities as defined by ERISA. The Training Program culminates in the Professional Plan Consultant™ (PPC™) designation. 12.5 continuing education credit hours are available to CFP designees and twelve CPE credits hours in the area of advisory services are available to accounting professionals.

The \$3000 fee for the two-day course includes the 401k training, materials, meals, designation and licensing fee. Discounts are available; ABG advisers and advisors using ABG as a record keeper will receive a 25% discount. Visit www.401kservicetraining.com for more information.

To enroll visit www.401kservicetraining.com, email PPC@401kservicetraining.com or call Sharon Pivrotto at 412-977-9304.

About The 401k Service Training Program™

The 401k Service Training Program™ is offered through Financial Service Standards, LLC (FSS) and accredited through Robert Morris University, both of Pittsburgh. Financial Service Standards LLC was founded in 2005 by investment professionals Donald Settina, PPC™ CFP®, AIFA® and Sharon Pivrotto, PPC™ and AIF®. The company is devoted to identifying and raising the service standards of financial professionals. To date, nearly 200 retirement professionals have been trained through the program.

About Alliance Benefit Group™

The Alliance Benefit Group (ABG) is an award-winning, national retirement plan administration and consulting firm that specializes in providing plan design, daily administration, and investment advisory and employee communication services to plan sponsors. ABG is comprised of a national network of 16 independently owned retirement plan consulting and administration firms providing regional administration for more than 275,000 plan participants with over \$9 billion of retirement plan assets.

About Robert Morris University

Robert Morris University, founded in 1921, is a private, four-year institution offering more than 30 undergraduate degree programs and 18 masters and doctoral programs. The main campus is just west of Pittsburgh, renowned for education, healthcare and finance.

For more information

For more information, contact Sharon Pivrotto at 412-977-9304 or PPC@401kservicetraining.com. Or visit www.401kservicetraining.com or www.financialservicestandards.com.

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For details and registration information, click: <http://www.401kservicetraining.com>